



State Board of Education

Ben Gibson, *Chair*
Ryan Petty, *Vice Chair*
Members
Esther Byrd
Grazie P. Christie
Daniel P. Foganholi, Sr.
Kelly Garcia
MaryLynn Magar

Manny Diaz, Jr.
Commissioner of Education

MEMORANDUM

TO: Executive Directors, Early Learning Coalitions
School District Superintendents

FROM: Cari Miller, Chancellor of Early Learning

DATE: January 10, 2025

SUBJECT: **Celebrate Literacy Week, Florida! 2025**

Contact Information:

Cassandra Jackson
(850) 717-8583
Cassandra.Jackson@del.fldoe.org
DPS: 2025-05

The Florida Department of Education's (FDOE) Division of Early Learning (DEL) is once again collaborating with FDOE's *Just Read, Florida!* office, planning the seventeenth annual statewide *Celebrate Literacy Week, Florida! 2025* events scheduled for **January 27-31, 2025**.

This year, the theme is **Building Literacy: Constructing the Foundation for Success!** With this theme in mind, this year's books are *Little Excavator* by Anna Dewdney (infant/toddler) and *Dig Dig Digging* by Margaret Mayo (preschool). DEL supports the *Celebrate Literacy Week, Florida!* theme from an early learning perspective with a focus on construction and building literacy success in connection with Governor DeSantis' [Get There Workforce Education Initiative](#).

Please mark your calendars for a simultaneous read aloud on **Wednesday, January 29, at 10 a.m. (EST)**. Providers will spread the love of literacy in their homes, centers and schools by reading *Little Excavator* or *Dig Dig Digging*. Please share the attached activities that celebrate this year's exciting theme with your School Readiness and Voluntary Prekindergarten private and public providers serving infants, toddlers and preschool age children.

For questions, please contact VPKQuestions@del.fldoe.org.

CM/na

Attachment: 2025 Celebrate Literacy Week, Florida! Activities

cc: School District Comprehensive Evidence-Based Reading Plan Contacts
School District Voluntary Prekindergarten Contacts
Voluntary Prekindergarten Coalition Contacts

CARI MILLER

CHANCELLOR, DIVISION OF EARLY LEARNING

325 W. GAINES STREET • TALLAHASSEE, FL 32399-0400 • 850-717-8550 • Toll Free 866-357-3239 • www.FloridaEarlyLearning.com

