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Statewide Email

DATE SENT: March 27, 2023

FROM: Chancellor Kevin O'Farrell, Ph.D.

TO: Statewide CTE Contacts

Via: Chancellor2@fldoe.org

SUBJECT: Spread the Word: First in the Nation Job Apprenticeship Program

On behalf of [Apprentice Florida](#), we're reaching out to share a new and exciting registered apprenticeship program and provide a prepared resource in hopes you will amplify this important message across your network and community.

Recently, [the Florida Department of Education's Division of Blind Services \(DBS\)](#) launched a first of its kind apprenticeship program to create employment opportunities for blind and visually impaired individuals, training them to enhance website accessibility for internet users for all disabilities. Read the full press release here: <http://bit.ly/40ycT7f>.

To help raise awareness of this Web Accessibility Specialist registered apprenticeship program, we have prepared social media assets and copy that will allow you to easily use your influence and voice across social media to help support this program. Please download the [Web Accessibility Specialist Registered Apprenticeship Program: Social Media Guide](#).

We appreciate your partnership and all you do in support of workforce education across the State.

If you have any questions in utilizing this guide, please contact the Director of Outreach and Recruitment at Samantha.Dunaway@fldoe.org.

Press on!

Kevin O'Farrell, Ph.D.

Chancellor

Florida Department of Education | Division of Career, Technical, and Adult Education

325 West Gaines Street | Tallahassee, FL 32399

Office: (850) 245-0446