Florida Future Educators of America Annual State Conference "Lights, Camera, Teach!" January 31 – February 2, 2025

Inside Our Schools Competition



FLORIDA FUTURE EDUCATORS OF AMERICA 2025 STATE CONFERENCE

Inside Our Schools Competition Entry Form

Chapter Name:			
Street			
City		District	Zip Code
School Telephone:			
School Fax:			
Advisor's Name:			
Advisor's Email:			
Advisor's Cell Phone	e Number:		
School Category:	High ()	Postsecondary ()
The undersigned ce	ertify that the Inside O	ur Schools video was designed l	by student member(s).
Chapter President ₋			Date
Chapter Advisor			Date

FFEA Inside Our Schools Competition

OVERVIEW:

This is a chapter competition. Chapters will develop a 3 to 5 minute video to highlight

TOPIC:

Highlight one school initiative that has had a positive impact on students and the community.

ELIGIBILITY:

- Each chapter may submit only one video.
- Videos are to be created by student members.

GUIDELINES:

- Collaborate as a chapter to highlight one school initiative that has had a positive impact on students and the community.
- Choose one initiative to be your focus.
- Conduct research on the initiative and interview students, community members and local education leaders (teachers, principals, assistant principals, deans, coaches) about the impact.
- Length: 3 to 5 minutes; points will be deducted for videos that do not meet the length requirement.
- Multimedia elements must adhere to copyright and fair use guidelines. Submissions that include ANY
 copyrighted music, footage or images will NOT be accepted. Entries that violate copyright or fair use
 guidelines will be disqualified (please see additional information on page 4).
- Student creator(s), sponsoring teacher(s), and the source of any non-original, multimedia elements (images and sounds) and permissions must be identified in the credits (credits may be provided as a last, single frame).
- Include a title screen (may be a single frame) with the title of your project and school and/or chapter name.
- By submitting your video, you are releasing publication and talent presentation rights to the Florida Department of Education (FDOE) and are certifying that the work is free of copyright violations. All accepted submissions may be featured on the FDOE website.
- Only one submission per chapter is permitted.
- The video must be submitted via a YouTube link (please see the directions on page 5).

SCORING:

- The video will be scored using the attached rubric. The maximum total number of points possible is **16**.
- The top three winners will be announced during the closing session on Sunday, February 2, 2025.

*Please note: Both high school and postsecondary entries will be scored within the same category based on the attached rubrics.

DEADLINE:

Submit the completed entry form and YouTube link for the completed video using the following link:
 2025 FFEA Inside Our Schools Competition Submission no later than Friday, December 6, 2024, at
 11:59 p.m. ET.

FFEA Inside Our Schools Competition

USE OF COPYRIGHTED MATERIAL:

The video you submit for the Florida Future Educators of America's **Inside Our Schools** competition must be an original work. No copyrighted material (music, images, etc.) or trademarks (company names, logos, brands, etc.) may be used unless you own or have a license to use the material for this contest. **Written permission must be obtained and provided with your video submission for all copyrighted or trademarked materials.**

Music purchased from Amazon or iTunes for listening **DOES NOT** include the right to sync your images and repackage as a video. Those rights are called synchronization rights and commercial music sync rights are expensive. Some people assume that the use of commercial music for nonprofit or school use is 'fair use' and that is not true. The 'fair use' exception to copyright is rather limited and does not include a submission to the Florida Future Educators of America's **Inside Our Schools** competition.

If you want to get permission to use copyrighted music, you can visit http://www.copyrightkids.org/ to find out more about how to write a letter to make the request. The site includes sample letters and links to music publisher contacts. There are several sources of music for videos, some of which are free and others that have to be purchased.

Music you create yourself:

- Garage band http://www.apple.com/ilife/garageband/
- Music generators http://www.anticulture.net/MusicGenerators.php

Commercial music tracks that can be bought for use as background track:

- http://www.aircraftmusiclibrary.com/
- http://www.killertracks.com/

Creative Commons agreement music:

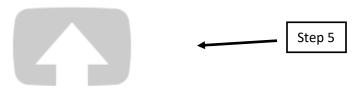
http://creativecommons.org/legalmusicforvideos

Keep in mind that 'Creative Commons' licensing is not necessarily free music. There are usually attribution or credit requirements, and the artists may specify what kinds of works their music may be used.

FFEA Inside Our Schools Competition

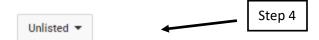
CREATING A YOUTUBE LINK:

- 1. Go to <u>www.Youtube.com</u>.
- 2. Create a YouTube account by clicking Sign in at the top right of the screen. You can use a Gmail account that you already have to create your account.
- 3. Click the <u></u> at the top right of the screen to upload your video.
- 4. When the upload screen pops up, be sure to click the dropdown arrow to change it from public to unlisted. See the picture below.
- 5. Click the arrow in the picture below to select your video file to upload.



Select files to upload

Or drag and drop video files



- 6. Select the video file you would like to use for your submission.
- 7. Wait for your video to completely upload. You will receive a link to your video submission.
- 8. Email the completed link along with your entry form to edrecruit@fldoe.org on or before Friday,

 December 6, 2024 at 11:59 p.m. ET.

FFEA Inside Our Schools Competition Scoring Rubric

Chapter Name:	Total Points: _		out of 1	16
Is the school name and/or chapter name clearly identified?		YES	NO	
Are the copyright and/or fair use guidelines adhered to and identified in the cre	dits? YES	NO		
If you answer "no" to any of the questions above do not continue with the sco	rina nrocess			

Points Available	Accomplished	Commendable	Developing	Needs Improvement
	4	3	2	1
Content	The video is	The video shares	The video is on-topic,	The video struggles
	comprehensive with	research on the	but inconsistent with	to stay on-topic and
	extensive research,	strategy, provides an	the research,	does not provide
	provides an in-depth	explanation, and is	explanation, and	research or an
	explanation, and is	organized.	organization of the	explanation of the
	expertly organized.		chosen strategy.	chosen strategy.
Clarity	Throughout the	The chosen strategy	The video is	The video is
	video, the chosen	is mostly the focus.	inconsistent in its	confusing or unclear
	strategy is the focus.	Clearer and more	delivery about the	about the chosen
	Understanding of the	specific language and	chosen strategy.	strategy.
	strategy is evident	storytelling would		
	through clear,	increase the		
	specific, and	understanding of the		
	compelling language	chosen strategy.		
	and storytelling.			
Creativity	The video conveys its	The video employs	The video would	The video needs
	message in creative	creative ideas to	benefit from more	significant
	and inventive ways	convey its message	inventive or creative	improvement in
	that expertly	though the choices	choices to better	order to engage the
	maximize the	do not maximize the	engage the audience.	audience.
	engagement and	impact for the		
	impact for the	audience.		
	audience.			
Professionalism	The video production	The video production	The video production	The video production
	value (picture and	value (picture and	value (picture and	value (picture and
	sound quality,	sound quality,	sound quality,	sound quality,
	editing, composition)	editing, composition)	editing, composition)	editing, composition)
	reflects professional-	reflects student-	reflects developing	is limiting and
	caliber work.	caliber work.	work.	distracting.

Is the video between three and five minutes in running time? YES NO (If no, subtract 2 points from total score)