

STATE BOARD OF EDUCATION
Action Item
July 24, 2024

SUBJECT: Ratification of FHSAA Bylaw regarding Name, Image, and Likeness

PROPOSED BOARD ACTION

For Approval

AUTHORITY FOR STATE BOARD ACTION

Section 1006.20(2)(a), F.S.

EXECUTIVE SUMMARY

During their June 2024 meeting, the FHSAA Board of Directors voted to add language to FHSAA Bylaw 9.9, permitting student-athletes to monetize from their Name, Image, and Likeness. In accordance with Section 1006.20(2)(a)2., F.S., a bylaw adopted by the FHSAA Board of Directors must be ratified by the State Board of Education before it will take effect.

Supporting Documentation Included: Proposed Bylaw

Facilitators/Presenters: Craig Damon, Executive Director, FHSAA and Kimberly Richey, Board Member, FHSAA and Sr. Chancellor, FLDOE