



FLORIDA EDUCATION
FOUNDATION

2022 Update State Board of Education

WHAT?

Education is our Business



FLORIDA EDUCATION
FOUNDATION

The Florida Education Foundation, Inc. (FEF) is a 501(c)(3) not for profit charitable corporation established by Florida Statute 1001.24 to be the Direct Support Organization of the Florida Department of Education (FDOE).

The Foundation was organized exclusively to receive, hold, invest, administer property, and make expenditures to or for the benefit of public prekindergarten through 12th grade education in Florida.

The primary purpose of FEF is the enhancement of educational excellence in the public schools of Florida.

WHY?



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VISION:

Every Florida student graduates from high school ready for post-secondary education and a career.

MISSION:

As a valued partner in public education and a direct support organization for the Florida Department of Education, the Florida Education Foundation invests in high achievement for every student to contribute to Florida's globally competitive workforce.

STAFF PRIORITIES:

The Florida Education Foundation supports the Florida Department of Education and highest student achievement for all Florida students through:

- Recognizing and supporting the development of teachers, learners, and leaders
- Telling the story of and promoting Florida's progress in preparing every student for lifelong success
- Raising and managing financial resources to increase Florida's outcomes

WHO?

Board of Directors



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Senior Vice President, Helios Education Foundation

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Former State Senator, Florida State Senate

JOHN MERLINO

External/Leg Affairs Regional Director, AT&T

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Ex-Officio

MARY CHANCE

President/CEO, Consortium of Florida Education Foundations

Ex-Officio

SARAH ANN PAINTER

2022 Florida Teacher of the Year

FY2022 in Review

27% Increase
Fundraising and
Donor Stewardship to
Reach \$2.8m raised

Completed Year 2
of the Florida Civics
and Debate Initiative

Completed Year 1
of Board Approved
Strategic Plan

Consistent
Successful
Audit and
990 Filing

Supported
More than 11
Programs and
Events for DOE
with increased
support for
literacy and
educator quality.



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FEF Strategic Plan 2021-2024

The FEF Board of Directors approved the 2021-2024 Strategic Plan during the July 2021 meeting.



GOAL 1

Increase Capacity & Streamline Operations of FEF FY 2021 - 2022

Strategies:

- Redefined relationship between FEF and FDOE
- Audited staff and external contractor roles and responsibilities
- Simplified internal processes
- Strengthened impact measurement and differentiated services provided by FEF

GOAL 2

Strengthen fundraising that aligns with FDOE priorities FY 2022-2023 and Beyond

Strategies:

- Strengthen and diversify fundraising
- Create new cultivation targets
- Formalize and elevate donor stewardship
- Successfully execute Florida Civics and Debate Initiative
- Identify aligned fundraising opportunities and launch new priority programming

Florida Civics and Debate Initiative Impact to Date

Since its inception in 2019, the FCDI is expected reach over 5,800 teachers trained and 766,000 participating students in the upcoming school year. The program's total impact to date includes:

- An increase from 11 to 45 school districts with debate programs – a 310% increase!
- An increase from 59 to 237 schools participating in the debate program.
- An increase from 2,023 to 4,793 student participants in debate.
- An increase from 306 to 3,056 teachers benefiting from debate and civics education professional development.
- An increase from 40,392 to 403,392 students reached by teachers receiving civics professional development from FDOE and FEF/FCDI partnership.
- An increase of 48 debate tournaments over the last two years.
- 5 percentage point increase in Civics End of Course (EOC) Assessment results!



THANK YOU



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