



Presented by:  
Kim Dyson, CPA  
AAA Scholarship Foundation, Inc.

# AAA Scholarship Foundation

- Mission: To Provide Economic and Other Assistance to Low-Income Families and Families of Children with Disabilities to Enable Them to Select the Best Schools for Their Children
- Established in March 2010
- 501(c)(3) Non-Profit Organization
- Approved Scholarship Organization in Alabama, Arizona, Florida, Georgia and Pennsylvania
- Administer Six Tax Credit Scholarship Programs that Fund Education Scholarships Exclusively for Low-Income and Disabled Children and One Voucher Program

# AAA Scholarships - Experience

- Kimberly Dyson, CPA
  - President and Chief Executive Officer
  - Formerly CFO for Step Up for Students from 2002 – 2010
  - Formerly VP & Comptroller for Pinellas Education Foundation
- Heather Brault
  - Chief Operating Officer
  - Formerly Director of Scholarships for Step Up for Students from 2003 - 2009
  - Formerly Information Systems Administrator for Pinellas Education Foundation

# AAA Scholarships - Experience

- Ana Maciel and Lupe Baergen
  - Scholarship Program Directors
  - Formerly School and Parent Advocates for Step Up for Students from 2002 – 2012
- Patti Froebel
  - Accountant and PLSA Administrator
  - Formerly Accountant for Step Up for Students from 2010 – 2011
  - Formerly VP, Internal Audit for Hudson Highland Group
- Kerri Vaughan
  - Managing Director of Development
  - Formerly Executive VP, Development for Step Up for Students from 2003 – 2012
  - Formerly Director of Development for Take Stock in Children

# AAA Scholarships - Our Differences

- Have Successfully Administered Tax Credit Scholarship Programs Since 2002
- Administer Programs in Multiple States
- Accountability Measures Above Those Required in Most State Laws
- Have Contracted with a Nationally Respected 3rd Party Provider to Objectively Determine each Family's Scholarship Eligibility
- Have a Certified Public Accountant On-Staff to Ensure that Donor Tax Questions are Answered Correctly and to Ensure Timely and Accurate Reporting
- Registered in 23 out of the 42 States that Require Charitable Solicitation Registration

# AAA Scholarships – FY2014-15

- Florida
  - Personal Learning Scholarship Accounts
    - 50 Students on Scholarship
    - \$411,248 in State Grants Received
      - First Grant Payment Received 10/20/2014
    - \$106,565 of Payments Made for Qualified Educational Expenditures
      - First Expenditure Made 10/28/2014
  - Florida Tax Credit Scholarships
    - First Year Accepting Applications
    - Application Season Opens March 9

# AAA Scholarships - Benefits

- Convenient and Consistent Mechanism for Businesses to Fund Scholarships in Multiple States
- Target Redirected Taxes Ensuring Use for Educational Expenditures Rather Than to Bureaucracies Which May Limit the Amount of Resources Spent Directly on Education
- Direct Resources to Students Most in Need of Educational Options and Least Likely to Benefit From General Increases in School District Budgets
- Provide a Meaningful and Convenient Way for Businesses to Address Concerns about the Quality of Public Education and Its Impact on Communities and Economic Development

# Thank you!

Please Contact Kim Dyson at  
888-707-2465 or [kim@aaascholarships.org](mailto:kim@aaascholarships.org)  
With Any Questions or to Discuss AAA's  
Programs in More Detail.