

NOTICE OF INTENT

Form No. BAAC-01

Section 1007.33(5)(d), Florida Statutes (F.S.), and Rule 6A-14.095, Florida Administrative Code (F.A.C.), outline the requirements for Florida College System baccalaureate program proposals. The completed Notice of Intent form, incorporated in Rule 6A-14.095, F.A.C., Site Determined Baccalaureate Access, shall be submitted by the college president to the chancellor of the Florida College System at ChancellorFCS@fldoe.org.

CHECKLIST

The notice of intent requires completion of the following components:

- Program summary
- Program description
- Workforce demand, supply, and unmet need
- Planning process

FLORIDA COLLEGE SYSTEM INSTITUTION INFORMATION

Institution Name:	St. Petersburg College
Institution President:	Tonjua Williams, Ph.D.

PROGRAM SUMMARY

1.1	Program name.	Secondary English Education with Reading and ESOL Endorsement
1.2	Degree type.	<input checked="" type="checkbox"/> Bachelor of Science <input type="checkbox"/> Bachelor of Applied Science
1.3	How will the proposed degree program be delivered? (check all that apply).	<input type="checkbox"/> Face-to-face (F2F) (Entire degree program delivered via F2F courses only) <input type="checkbox"/> Completely online (Entire degree program delivered via online courses only) <input checked="" type="checkbox"/> Combination of face-to-face/online (Entire degree program delivered via a combination of F2F and online courses)
1.4	Degree Classification of Instructional Program (CIP) code (6-Digit).	13.1205 Secondary Education and Teaching (English)
1.5	Anticipated program implementation date.	Fall 2024
1.6	What are the primary pathways for admission to the program? Check all that apply.	<input checked="" type="checkbox"/> Associate in Arts (AA) <input type="checkbox"/> Associate in Science (AS) <input type="checkbox"/> Associate in Applied Science (AAS) If you selected AS/AAS, please specify the program:
1.7	Is the degree program a STEM focus area?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
1.8	List program concentration(s) or track(s) (if applicable).	N/A

PROGRAM DESCRIPTION

2.1 This section is the **executive summary** of this notice of intent. We recommend providing an abbreviated program description including but not limited to: the program demand, current supply, and unmet need in the college's service district; primary pathways to program admission; overview of program curriculum; career path and potential employment opportunities; and average starting salary. We encourage approximately 300 words for a sufficient description.

The Florida Department of Education ranked (secondary) English as the third highest Critical Teacher Shortage area (out of 22) in 2020-21. This ranking is based on the percentage of courses taught by out-of-field certified teachers; the projected vacancies across the State; and the percentage of completers from teacher preparation programs. The total number of jobs projected for Secondary School Teachers in St. Petersburg College's (SPC) service area is 1,955, over the next seven years (see Table 3.1.1). Currently, the University of South Florida (USF) is the only public institution within SPC's immediate service area that offers Secondary English Teacher Education. USF's 2020-2021 Program Report indicates it had 29 completers. SPC's service area districts offer a competitive salary, with a median wage of \$65,458 (see Table 3.1.1).

The Secondary English Teacher Education program at SPC will meet the unique needs of its service area district. SPC enjoys a strong partnership with each of the districts in its service area and receives ongoing feedback on its existing teacher preparation programs through informal and formal events (e.g., advisory board meetings). As part of the program, students will engage in supplemental professional development learning alongside in-service teachers, enabling them to transition into their teacher induction phase equipped with an understanding of the pedagogical and cultural nuances of the districts. Emphasis on professional values and behaviors (dispositions) will be reinforced throughout the program via semester-based goals, self-reflection, and guided discussions with faculty. The program will include all requirements for both the Reading and ESOL endorsement.

Admission into the Secondary English Teacher Education program will require an A.A. degree from a regionally accredited school; completion of SPC's general education requirements and state-mandated prerequisites with a grade of C or higher; and a cumulative GPA of 2.5 in all college coursework.

WORKFORCE DEMAND, SUPPLY, AND UNMET NEED

3.1 Describe the workforce demand, supply, and unmet need for graduates of the program that incorporates, at a minimum, the shaded information from Sections 3.1.1 to 3.1.4. For proposed programs without a listed Standard Occupational Classification (SOC) linkage, provide a rationale for the identified SOC code(s). If using a SOC that is not on the CIP to SOC crosswalk, please justify why the SOC aligns with the baccalaureate program.

Secondary English teachers are on the Florida Department of Education's Critical Teacher Shortage list. In SPC's primary service district, the need for Secondary Education teachers is expected to decrease, slightly with an anticipated 940 openings (Table 3.1.1). The University of South Florida currently offers English/Language Arts Teacher Education (CIP 13.1305). The average number of degrees awarded over the past five years (2016-2020) is 38 (Table 3.1.3). The University of Tampa offers degrees in Secondary Education (CIP 13.1205). However, there are four majors* under this CIP and the average number of degrees awarded over the past five years is 8 (Table 3.1.3). Based on the projected number of job openings compared to the need being met by these institutions, there is an anticipated deficit of at least 74 graduates in this area (Table 3.1.4).

*Biology, English, Mathematics, and Social Sciences

ESTIMATES OF UNMET NEED

3.1.4 The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to “Worksheet Object”, and then “Open”. To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

CLICK [HERE](#) FOR INSTRUCTIONS FOR COMPLETING THE ESTIMATES OF UNMET NEED SECTION: If institutions do not have data available for completers in the service district, please report statewide data. You may note these are statewide figures.

	Demand	Supply		Range of Estimated Unmet Need							
	(A)	(B)	(C)	(A-B)	(A-C)						
	Total Job Openings	Most Recent Year	5-year average or average of years available if less than 5 years	Difference	Difference						
DEO Total	119	32	45	87	74						
Other Totals				0	0						

3.2 Describe any other evidence of workforce demand and unmet need for graduates as selected by the institution, which may include qualitative or quantitative data and information not reflected in the data presented in Sections 3.1.1 to 3.1.4, such as local economic development initiatives, emerging industries in the area, or evidence of rapid growth.

Pinellas County Economic Development (PCED) describes the district as a “migration hub” with the number of people moving into Pinellas County exceeding the number of people moving out; this trend is expected to continue at a pace greater than projected due to COVID-19 relocations. Population forecasts show younger segments of the population (e.g., millennials with children) as being responsible for the growth in Pinellas County. Jobs in Pinellas, Hillsborough, Pasco, and Hernando reflect the growth of corporate and regional managing offices moving into the area, with projected increases of 5.5%, 10.7%, 16.4%, and 13.1% respectively by 2027. Finally, PCED projects elementary and secondary schools to have “substantial growth in employment” during this same time period.

Source: Pinellas County Economic Projection 2017-2027 (www.pced.org)

3.3 If the education level for the occupation identified by the Florida Department of Economic Opportunity (DEO) or the Bureau of Labor Statistics (BLS) presented in Tables 3.1.1 and 3.1.2 is below or above the level of a baccalaureate degree, provide justification for the inclusion of that occupation in the analysis.

N/A

3.4 Describe the career path and potential employment opportunities for graduates of the program.

Graduates from SPC’s program will be prepared for careers as Secondary English teachers in middle and high school settings (certification grades 6-12). Strong partnerships exist between SPC and its primary service districts. It is not uncommon for students to receive full-time teaching job offers during their final teaching internship. As of August 2021, SPC has partnerships with 41 school districts in Florida to host pre-service teacher candidates for their field placements. This number is expected to grow as SPC’s College of Education program options increase.

PLANNING PROCESS

4.1 Summarize the internal planning process. In timeline format, please describe the steps your institution took in completing the internal review and approval of the baccalaureate program. For example, summarize actions taken by the academic department proposing the degree, any non-academic departments, the college-wide curriculum committee, the college president, the Board of Trustees and any other areas.

Summer 2020	The College of Education Dean initiated discussions with the Dean of Communications, Vice President of Academic Affairs, and the College President.
Fall 2020	Discussions / share information / solicit input from the following: College of Education faculty, Dean and faculty (Communications Department), Vice President of Academic Affairs, and the College President.
Spring 2021	Solicit input from the Curriculum Department and ongoing conversations with faculty and deans.
9/14/2021	Present New Program Request to the Board of Trustees
9/15/2021	Finalize Notice of Intent
9/30/2021	Meet with faculty to discuss progress of program request
10/15/2021	Program of Study initial draft
10/29/2021	Program of Study final draft
11/15/2021	Submit Program and Course Submission surveys to Curriculum Services; obtain approval from the Vice President of Academic Affairs
4/4/2022	Submit Notice of Intent to Florida College System
8/22/2022	Build Program of Study and Course Outlines in CurricUNET
10/10/2022	Submit Program of Study and Course Outlines in CurricUNET for C&I review
5/1 – 12/1/22	Develop courses; market program; recruit students
8/14/2023	First Admit Term (Fall 2023/0625)

4.2 Summarize the external planning process with the business and industry community. In timeline format, please describe your institution's interactions and engagements with external stakeholders, including but not limited to industry advisory boards meetings, discussions with advisory committees, briefings from local businesses, consultations with employers, and conducting paper and online surveys.

11/4/2020	Shared proposal with the College of Education Advisory Board.
12/15/2020	Regional College of Education discussion with the Vice President of Academic Affairs, SPC and PHSC Presidents, superintendents for Pinellas County Schools and Pasco County Schools, and the FLDOE.
01/04/2021	Additional Conversation with the College President regarding upcoming call with the Superintendent of Pinellas County Schools
01/26/2021	Meeting with the FLDOE and SPC College of Education and SPC's Director of Academic Services
02/09/2021	Meeting with the Dean of the College of Education and FLDOE's Bureau Chief, Educator Recruitment, Development and Retention to discuss degrees and shortage areas
02/16/2021	Meeting with SPC (College of Education, Director of Academic Services) and FLDOE's Director of Academic Affairs
4/5/2021	Discussed with the College of Education Advisory Board.
7/1/2021	Discussed with Pasco County Schools (including Superintendent)
7/15/2021	Meeting with Pinellas County Schools
8/13/2021	Meeting with USF (dean of COE); SPC dean of COE and VP of Academic Affairs
Fall 2021	Meeting with Pasco County Schools

4.3 List external engagement activities with public and nonpublic postsecondary institutions. This list shall include meetings and other forms of communication among external postsecondary institutions regarding evidence of need, demand, and economic impact.

4.3.1 Public Universities in College's Service District

Institution(s): University of South Florida

Activity Descriptions and Outcomes:

8/13/2021 Meeting with USF (dean of COE); SPC dean of COE and VP of Academic Affairs

1/20/2022 Sent letter of notification to USF

4.3.2 Regionally Accredited Institutions in College's Service District

Institution(s):

Activity Descriptions and Outcomes:

4.3.3 Institutions outside of College's Service District (If applicable)

N/A



UNIVERSITY OF SOUTH FLORIDA
Office of the President

January 18, 2023

Dr. Tonjua Williams
President, St. Petersburg College
PO Box 13489
St. Petersburg, FL 33733

Dear President Williams,

Thank you for your support regarding additional areas of workforce needs in Pinellas County and how St. Petersburg College (SPC) and the University of South Florida (USF) can work together to support the educational opportunities of the Tampa Bay region. At USF, we are thrilled to have SPC as our partner as we work with local business and industry to improve the lives of those we serve.

I am pleased to give you USF's approval and continued support, as SPC begins the process for new and expanded baccalaureate program development in the areas of Human Services, Cardiopulmonary Science, Digital Media Technology, English Education, and Social Science Education. USF is supportive of SPC and your efforts to expand in these directions.

I look forward to continuing our strong relationship and thank you President Williams for your continued leadership.

Sincerely,

A handwritten signature in blue ink that reads "Rhea F. Law".

Rhea F. Law
President



Vision:
100% Student Success

Mission:
"Educate and prepare each student for college, career, and life."

ADMINISTRATION BUILDING
301 Fourth St. SW
PO Box 2942
Largo, FL 33779-2942
Ph. (727) 588-6000

**SCHOOL BOARD OF
PINELLAS COUNTY, FLORIDA**
Chairperson
Eileen M. Long

Vice Chairperson
Lisa M. Cane

Nicole M. Carr, Ph.D.
Carol J. Cook
Bill Dudley
Caprice Edmond
Laura Hine

Superintendent
Michael A. Grego, Ed.D.

January 13, 2022

Richard Corcoran
Commissioner
Florida Department of Education
325 W. Gaines Street
Tallahassee, FL 32399

Dear Commissioner Corcoran,

Please accept this letter of support of St. Petersburg College's decision to offer the following baccalaureate degrees:

- Secondary English Education with Reading and ESOL Endorsement
- Secondary Social Science Education

Based on our district's experience in working with teacher candidates and graduates from the College of Education at St. Petersburg College (SPC), I believe both programs will make a positive impact for teachers and students. Our district has a long-standing partnership with SPC. We look forward to continuing our partnership through the programs to prepare Secondary English and Secondary Social Science teachers.

If you have any questions, or require additional information, please do not hesitate to contact me.

Sincerely,


Michael A. Grego, Ed.D.
Superintendent



Pasco County Schools

Kurt S. Browning, Superintendent of Schools

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638

January 11, 2022

To Whom It May Concern:

I am pleased to provide my support to St. Petersburg College (SPC) for the following Bachelor of Science degrees:

- Secondary English Education with Reading and ESOL Endorsement
- Secondary Social Science Education

I welcome the opportunity to continue our partnership with the College of Education at St. Petersburg College through these programs. SPC has a proven track record for preparing teacher candidates to be successful teachers of record. In addition, both programs will address the need for in-field certified teachers in English and Social Science at the secondary level.

Please feel free to contact me if you need additional information.

Sincerely,

Kurt S. Browning
Superintendent of Schools