Suggested Social Media Post

Tweets:

#LiteracyChangesOurWorld! Don't believe us? Just ask @FLAnnScott and (School Name) #CLW2017

Building a plan that works for your student is key. For literacy strengthening tips visit: (link) #CLW2017

Setting aside at least 20 min/day to read can promote student success now and in the future. #CLW2017

Social Media/Newsletter Content:

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Are you smarter than a middle-schooler? Students at (School name) competed in the *Celebrate Literacy Week, Florida!* POP-UP Literacy-Civics Quiz Show. #CLW2017

Do you like telling cool stories and creating imaginary worlds? Volunteer to read to students during Florida's 9th Annual *Celebrate Literacy Week, Florida!* January 23-27, 2017. Visit (link) #CLW2017