



Gold Standard Career Pathways Articulation Agreement Industry Certification to Associate Degree Program

Industry Certification Code:	SALES001
Industry Certification Title:	Salesforce Certified Administrator

Articulates to:

Associate Degree Program:	Marketing Management
10-digit CIP Number:	1252140101
Program length:	60 credit hours

Agreement Provisions:

Articulated College Credit:	This statewide articulation agreement guarantees the minimum award of <u>3</u> college credits toward the Associate in Science or Associate in Applied Science degree named herein. This agreement does not preclude the awarding of additional credits by any Florida College System institution through local articulation agreements or other articulated mechanisms.
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Validation Mechanism:

To be eligible to receive credit under this agreement, a student must enroll at a Florida College System institution in the associate degree program identified within the agreement and present evidence of the award of the specified industry certification or an official transcript that verifies award of the industry certification.

Applicability:

The award of college credit as specified within this agreement is guaranteed if a student earns an industry certification during the agreement's validity period and enrolls in the eligible associate degree program within five years of earning the certification, regardless of whether the student's certificate has expired. A Florida College System institution may, at its discretion, award credit upon expiration of the agreement's validity period on a course-by-course basis.

Validity Period:

Gold Standard Articulation Agreements are valid for a period of five years and will expire at that time, unless otherwise recommended by the Articulation Coordinating Committee and approved by the State Board of Education.

Effective Date of Agreement:	2/18/2025
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Gold Standard Articulation Agreements are incorporated by reference in Rule 6A-10.0401, Florida Administrative Code, which is authorized under section 1007.23, Florida Statutes.