



TRANSPORTATION, DISTRIBUTION & LOGISTICS

The Marketing, Sales and Service Career Cluster consists of five pathways: marketing management; professional sales; merchandising; marketing communications and marketing research. Students in high school and postsecondary programs are preparing for careers in planning, managing and performing marketing activities to reach organizational objectives. Some examples of careers include customer service representatives, store managers and public relations managers.

2019-20

13,243

enrollments in High School programs



+

51

enrollments in Middle School programs



=

13,294

= 10,000

TOP CERTIFICATIONS EARNED BY K-12 STUDENTS



TOP HIGH SCHOOL PROGRAMS

Automotive Maintenance & Light Repair (7,717)

Global Logistics & Supply Chain Technology (1,777)

Automotive Collision Technology (606)

Outboard Marine Service Technology (564)

Automotive Collision Repair & Refinishing (501)

ARTICULATION PATHWAY TO COLLEGE

ASE Auto Maintenance and Light Repair (G1) (NIASE076)

Articulates 3 credits

Automotive Service Technology A.S. Degree

\$320.52 in State College Tuition Savings

POSTSECONDARY & EMPLOYMENT

7,549
DISTRICT POSTSECONDARY
PROGRAMS



4% Certificate
32 Districts
96% Apprenticeship

TOP PROGRAMS



TOP CERTIFICATIONS EARNED BY DISTRICT POSTSECONDARY STUDENTS

1ST
FAA Aviation Maintenance Technician - General

2ND
ASE - Electrical/Electronic Systems (A6)

3RD
ASE - Brakes (A5)

EMPLOYMENT OUTLOOK

HIGH GROWTH
1.56%
Growth Rate

Operating Engineers/Construction Equipment Operators

HIGH WAGE
\$26.95
per hour Mean Wage

Aircraft Mechanics & Service Technicians

ANNUAL OPENINGS
2,454
Annual Openings

Operating Engineers/Construction Equipment Operators



Notes: Based on 2019-2020 data. Postsecondary enrollment is limited to district programs and includes dual enrollment students.