

# COMMISSION FOR INDEPENDENT EDUCATION

## STAFF NEWS

Samuel L. Ferguson, Executive Director

May 6, 2010

Volume IX, NO. 6

### In This Issue:

[Online Education](#)

[Ask Licensure](#)

[Calendar](#)

[Contact Us](#)

### Agenda Information

Location:	Date and Time:
<a href="#">Mission Inn Resort &amp; Club</a> 10400 County Road 48 Howey-In-The-Hills, FL 34737 (800) 874-9053 <a href="#">Map</a>	May 26, 2010 Beginning at 9 a.m.
Webcast:	Webcast Requirements:
Go to <a href="http://www.fldoe.org/cie/agenda.asp">http://www.fldoe.org/cie/agenda.asp</a> the day of the meeting and click on the webcast link.	Windows Media Player version 9 or higher

### Important Dates:

**May 26**  
 Commission Meeting  
 Howey-In-The-Hills

### ONLINE EDUCATION CONTINUES TO GROW

The U.S. News and World Report posted an article on January 26, 2010 entitled "Study: Online Education Continues Its Meteoric Growth." The author, Jeff Greer, wrote that "More than 4.6 million college students were taking at least one online course at the start of the 2008-2009 school year. That's more than 1 in 4 college students, and it's a 17 percent increase from 2007."

There has been significant growth in online offerings at community colleges and for-profit schools, yet "For the past several years, all of the growth – 90 plus percent – is coming from existing traditional schools that are growing their current offerings." "Dwindling budgets" are one reason for the addition of online courses at colleges that have seen "online education as a natural, inexpensive fit." Research conducted by the Babson Survey Research Group found that "...50 percent of institutions with online educational programs have seen their institutional budgets decrease."

The best way for an institution to fully realize the potential for online education may not lie with developing online classes to make up for budget shortfalls. Frank Mayadas, from the Alfred Sloan Foundation, contends that the "biggest challenge for institutions is that, when 1 in 4 [students] is taking classes online, you must step up and begin to think strategically..." about this new type of learning. The success of this new educational technology depends on the institution's development of a strategy that makes online education more than just a convenient way to offer classes. Schools and colleges must determine how they can best use online education to offer the most positive educational experience for their students.

### CIE Website Links:

[CIE Home](#)

[Institution Login](#)

[Rules & Law](#)

[Staff Directory](#)

## ASK LICENSURE

### **I want to change the name of my school. What does the Commission require for a name change?**

Paragraph 6E-2.004(1)(d), Florida Administrative Code (F.A.C.), states that all institutions must notify the Commission at least 30 days prior to the institution's change of name. All institutions must demonstrate to the Commission that the new name will meet the standards given in Commission Rule (F.A.C) prior to using the new name, including advertisements or promotions. Accredited institutions must document to the Commission that the accrediting agency has been notified of the change of name.

Institutions applying for a name change must submit the following:

1. Application for Name Change (available on the Commission's website);
2. Documentation that the new name has been registered with the Florida Department of State, Division of Corporations; and
3. Draft copies of publications and advertisements showing the new name (which may only be published after Commission approval).

Institutions applying to use the name "College" or "University" in their new name must provide the following, in addition to the three items listed above:

1. Application for Approval to Use "College" or "University" Fee Transmittal form, with a check, cashier's check or money order in the amount of \$500; and
2. Documentation showing that the institution meets Commission Rule as follows -
  - a. Rule 6E-2.004(1)(b), F.A.C. – To use the term "College" - the institution must offer, as the majority of its total program offerings and student enrollment, academic associate degrees, baccalaureate degrees, or graduate or professional degrees.
  - b. Rule 6E-2.004(1)(c), F.A.C. – To use the term "University" - the institution must offer, as the majority of its total program offerings and student enrollment, a range of undergraduate degree programs and multiple graduate degree programs. There must be a minimum of three graduate degree programs at institutions that offer only graduate degrees.

Out-of-state institutions that use the term "college" or "university" in its official name may apply to use the terms in the name of their Florida location as long as the Florida institution meets the same criteria in either "a" or "b" in the previous paragraph. The Commission requires an institution that does not meet these criteria in its home state to use an appropriate modifying phrase in conjunction with its name (as noted in Rule 6E-2.004(1)(b)2, F.A.C. and Rule 6E-2.004(1)(c)2, F.A.C.).

Remember that an institution's name must clearly indicate that the

primary purpose of the institution is education and must not be misleading to the public.

Please contact your Program Specialist if you are considering a name change.

---

### Calendar

COMMISSION MEETING DATES AND LOCATIONS	➤ NEW INSTITUTION  MUST BE RECEIVED NO LATER THAN:	➤ ANNUAL RENEWALS PROGRAM ADDITIONS/MODIFICATIONS AND ALL OTHER LICENSE RELATED MATTERS  MUST BE RECEIVED NO LATER THAN:
May 26, 2010 Howey-In-The-Hills	January 16, 2010	February 15, 2010
July 27, 2010 Lake Mary	March 29, 2010	April 17, 2010

---

### How to Contact Us

Commission for Independent  
Education  
325 West Gaines Street, Suite 1414  
Tallahassee, Florida 32399-0400

Phone: (850) 245-3200  
Fax: (850) 245-3233  
Email: [cieinfo@fldoe.org](mailto:cieinfo@fldoe.org)  
Website: [www.fldoe.org/cie](http://www.fldoe.org/cie)