

ESSEI|2019

Educational Strategies & Student Engagement Institute

November 18 - 20, 2019
Orlando, Florida

SPONSORSHIP OPPORTUNITIES

DESTINATION | Preparing Florida's students for
GRADUATION | college, career, and life success

PRESENTED BY



FLORIDA DEPARTMENT OF
EDUCATION
fdoe.org

IN PARTNERSHIP WITH



FLORIDA EDUCATION
FOUNDATION

ABOUT ESSEI

The Florida Department of Education in partnership with the Florida Education Foundation hosts the annual Educational Strategies & Student Engagement Institute (ESSEI), which is focused on preparing students for college, career and life success. Presented since 2009, this much anticipated institute brings together school districts, agencies and organizations who have a desire to provide and share resources, best practices and strategies to better educate and serve Florida's student population. ESSEI provides a unique opportunity to engage with professionals who travel from across the state of Florida to learn, share, network and identify tools to help counter and prevent academic struggles, school disengagement and dropout.

Highlights

- Inspiring keynote presentations and breakout sessions that address strategies to prevent students from disengagement and dropout
- 350+ attendees from across the state of Florida
- A student forum that gives educators an opportunity to learn about the students' educational experiences and how educators can help prepare them to achieve their academic, career and lifelong goals
- A university breakout session that showcases the support that higher education provides K-12 programs and activities
- Fall Leadership, a meeting that increases the capacity of district volunteer and family engagement coordinators

Who Attends

- District professionals in exceptional student education, juvenile justice, dropout prevention, federal programs for at-risk student populations, attendance and truancy, social work, volunteer programs, higher education, faith and community-based organizations, and family engagement
- District Administrators including principals, superintendents, college administrators
- Mental health leaders who represent social workers and mental health organizations
- Government and corporate representatives invested in the outcome of student achievement

Why Sponsor

- Gain visibility among education professionals and other stakeholders
- Affirm your organization's commitment and support to education
- Benefit from promotion on the ESSEI's website

SPONSOR LEVELS

DIAMOND SPONSOR | \$10,000

- Company logo on print and digital ads
- Link to your website on the ESSEI webpage
- Signage at the event representing your company
- Recognition as a DIAMOND level sponsor at the conference
- Welcome remarks at the opening general session
- Full-page ad in the printed program
- A session to share contributions on student achievement
- Exhibit space for the duration of the conference
- Four complimentary conference passes and four reserved seats at all general sessions

PEARL SPONSOR | \$7,500

- Company logo on print and digital ads
- Recognition as a PEARL level sponsor at the conference
- Remarks at the closing general session
- Half-page ad in the printed program
- A session to share contributions on student achievement
- Exhibit space for the duration of the conference
- Two complimentary conference passes and two reserved seats at all general sessions

PLATINUM SPONSOR | \$4,000

- Company logo on print and digital ads
- Recognition as a PLATINUM level sponsor at one of the following:
 - networking reception,
 - student forum and luncheon, or
 - closing brunch.
- Acknowledgement on the sponsorship page of the conference program
- Exhibit space for the duration of the conference
- One complimentary conference pass and one reserved seat at all general sessions

GOLD SPONSOR | \$2,500

- Company logo on print and digital ads
- Recognition as a GOLD level sponsor at one of the following:
 - continental breakfast,
 - morning beverage service, or
 - afternoon refreshments.
- Acknowledgement on the sponsorship page of the conference program
- Exhibit space for the duration of the conference
- One complimentary conference pass

SILVER SPONSOR | \$1,500

- Company logo on print and digital ads
- Acknowledgement in the conference program
- Exhibit space for the duration of the conference
- One complimentary conference pass

BRONZE SPONSOR | \$750

- Exhibit space for the duration of the conference
- One complimentary conference pass

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Educational Strategies & Student Engagement Institute

COMMITMENT FORM

Company Name: _____ Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Website: _____

Do you plan to attend ESSEI 2019? Yes No Are there others that will attend ESSEI 2019? Yes No

PARTNERSHIP LEVELS

_____ \$10,000 Diamond Sponsor

_____ \$7,500 Pearl Sponsor

For Platinum Sponsors, please indicate your first, second and third preference. Assignments will be made based on preferences and in the order in which commitments are received.

_____ \$4,000 Networking Reception

_____ \$4,000 Student Forum and Luncheon

_____ \$4,000 Closing Brunch

For Gold Sponsors, please indicate your first, second and third preference. Assignments will be made based on preferences and in the order in which commitments are received.

_____ \$2,500 Continental Breakfast

_____ \$2,500 Afternoon Refreshments

_____ \$2,500 Morning Beverages

_____ \$1,500 Silver Sponsor

_____ \$750 Bronze Sponsor

PAYMENT INFORMATION

Check in the amount of: \$ _____ Credit Card in the amount of: \$ _____

Credit Card Number: _____ Expiration date: _____

Name on card: _____

Signature of Card holder (required): _____

CHECKS:

Make checks payable to the Florida Education Foundation,
a 501(c)3, not-for-profit, direct support organization for the
Florida Department of Education.

Florida Education Foundation

Attention: Steve Hood

325 W. Gaines Street, Suite 1524

Tallahassee, FL 32399-0400

Phone: (850) 245-1933

Steve.Hood@fldoe.org

MAIL OR EMAIL THIS FORM

I agree to be a Sponsor for the 2019 Educational Strategies & Student Engagement Institute. As a sponsor, I will assume full responsibility for all my equipment and products that may be on exhibit. I acknowledge that the Florida Department of Education and the Florida Educational Foundation do not maintain insurance covering exhibit property and that it is my responsibility to assume the risk to cover any damage, theft and/or loss incurred as a result of being an exhibitor at this conference. I understand that refunds for cancellations will be issued only with written notice received by October 1, 2019. A \$50.00 cancellation fee will be charged.

Signature: _____ Date: _____

A blue-tinted photograph capturing a joyful graduation moment. In the center, a young woman wearing a black graduation cap and gown is being warmly embraced from behind by a woman with long dark hair. Both are smiling broadly, with the graduate's eyes closed in happiness. The woman embracing her holds a rolled-up white diploma. To the right, another woman is smiling, and in the background, a young man in a suit is also smiling. The scene is set outdoors, with a building visible in the distance. A semi-transparent dark blue banner is overlaid across the middle of the image, containing white text.

**THANK YOU FOR YOUR
SPONSORSHIP AND SUPPORT
OF FLORIDA'S STUDENTS!**



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