

Marion County Evergreen Elementary School

State Board Meeting
July 18, 2018

Dr. Heidi Maier, Superintendent

Dr. Jonathan Grantham, Deputy Superintendent

Mrs. Beth McCall, School Board of Marion County Chairperson

Dr. Frank DeSensi, President of Educational Directions, LLC

Mr. Paul Gibbs, Attorney for The School Board of Marion County



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An Equal Opportunity School District



Educational Directions, LLC

- Kentucky-based company selected to provide service as the external operator for Evergreen Elementary
- Provides training for educational leaders and district staff, as well as coaching principals, district leaders, and teachers
- Better student performance through proven practices
 - Define problems
 - Establish new thinking
 - Identify strategies and methods
 - Monitor, analyze, assess and adjust



Evidence of a Demonstrated Record of Effectiveness

- 20 years of service to educators
- Coaches were once principals, assistant superintendents, or worked for a state department of education
- Coaches average over 35 years of service to education and over 15 years with Educational Directions, LLC
- Academic management of 20 different Florida schools
- Created a cognitive and non-cognitive data room protocol for schools
- Provided coaches for over 70 schools
- Over 50 complete academic reviews of priority schools
- Over 150 professional development sessions
- Over 200 academic reviews and climate audits nationwide



Recruitment, Selection, and Placement of Instructional Personnel

- Educational Directions, LLC will have full autonomy in regards to staffing
- Highly effective or effective VAM scores
- Track record of success working in a similar type of school
- Willingness to work as a team and learn the Educational Directions, LLC approach



Recruitment, Selection, Placement, Training and Oversight of School Leadership Team

- Pleased with current principal Wayne Livingston, who has shown the ability to move Evergreen in the right direction
- Pleased with the current established leadership team and anticipates no change in school leadership at this time
- Under Mr. Livingston's previous tenure, the school increased nearly two letter grades, and spring 2018 FSA results indicate continued improvement
- Professional development is based on Educational Directions, LLC's Rhythm of the Learner Year (RLY)
- Full governance of the school and autonomy in major decisions to include hiring, curricula and school policies



Prior Partnership with Outside Entity or External Operator

- The School Board of Marion County has no previous partnerships with outside entities or external operators



Detailed Budget for Contracted Amount

- Operations, staff, faculty, and school leadership will remain employees of the District.
- Educational Directions, LLC will have control of discretionary spending or ad hoc monies or expenses that arise
- A straight fee will be paid for personnel and services rendered this year
- The total cost to the School Board for 2018-19 is not to exceed \$401,600



Detailed Budget for Contracted Amount Continued

- Needs Analysis and Planning - \$59,600
 - Services include (May 23 – July 31):
 - Two-year review of school data by Educational Directions, LLC senior team
 - Formal review of district curriculum for ELA, math and science by Educational Directions, LLC content specialist
 - Electronic surveys of faculty and staff
 - 21 site director days on-site for needs analysis
 - One day of leadership professional development
 - Help in preparing the next year's school plan report
 - Help with summer SIP planning
 - Help with any state reporting requirements over the summer
- Payments in 3 installments billed at the end of May, June and July**



Detailed Budget for Contracted Amount Continued

- TOP Intervention Level 3 - External Operator
- External Operator - \$342,000 per school

Role	Days
Site Director	88
Academic and Data Support	44
Project Management	24
Reporting	24
Executive Briefing	3
Professional Development	4



Detailed Budget for Contracted Amount Continued

Payment Due	Percentage	Dollar Amount
August 2018	15%	\$51,300
September 2018	15%	\$51,300
October 2018	15%	\$51,300
November 2018	10%	\$34,200
December 2018	5%	\$17,100
January 2019	10%	\$34,200
February 2019	10%	\$34,200
March 2019	10%	\$34,200
April 2019	5%	\$17,100
May 2019	5%	\$17,100
Total	100%	\$342,000



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